

LEGISLATIVE PROGRAM

September Promotion

Dana Rauch, Department Chairman

Distributed at the September 13 Council of Administration Meeting:

Action Corps Weekly Contest: National Ambassador Amy Jo Lett has put out the starting numbers for each State and challenges each to raise the number of members receiving the **Action Corps Weekly** and increase the **Action Alert** responses. In part, she wrote:

Contest Overview

- **Purpose:** Grow Action Corps Weekly engagement both **subscribers** and **actions taken** so our collective voice is louder on Capitol Hill.
- **Baseline Date:** July 1, 2025 (attached)
- **How to Increase Numbers:**
 - **New Subscribers** sign up new people
 - **Actions Taken** open and send the action alerts

The power to make change lies in numbers. By increasing our subscribers and increasing Action Alert responses, we send a clear, united message that cannot be ignored ! Thank you for championing our Legislative Program with that **Gratitude Attitude** together we will turn awareness into action.

So, California, the challenge is on! Each Auxiliary is charged to add subscribers – they don't have to be members – and all should open and send the **Action Alerts** when received.

Use this QR code to help new folks sign up to receive the **Action Corps Weekly**:



You can also visit vfw.org/JoinActionCorps!

You can also text "VFW" to 50457

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